



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/P Newby M McGee/R/NC Supreme C(16898)
Specialized Media Services (1766)
Byrd, Jackie
Wade, Dave (1546)
ph: (704) 371-3164

Invoice 645331
Inv Date 10/28/2012
Terms Net 30
Contract 330455
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Specialized Media Services

Attn: Linda Cauthers
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204

AgM

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 1538/
Demo
Revision
Comments Order Number: 982693

CO-OP Order Type No/Normal
Package
Gen Date 10/31/2012 11:31:14AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 8:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/25/12 7:55AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	McGeeNewbyRevised	\$1075.00	
1.0	Spot	7:00:00AM- 8:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/26/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	McGeeNewbyRevised	\$1075.00	
3.0	Spot	7:00:00AM- 8:00:00AM	Per week (2), Tu, We, Th, Fr	10/17/12 7:27AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	McGeeNewbyRevised	\$1075.00	
3.0	Spot	7:00:00AM- 8:00:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 7:28AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	McGeeNewbyRevised	\$1075.00	
6.0	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	10/20/12 7:58AM (Sa)	00:30	Good Morning America Saturday	McGeeNewbyRevised	\$625.00	
7.0	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	10/27/12 8:41AM (Sa)	00:30	Good Morning America Saturday	McGeeNewbyRevised	\$625.00	
9.0	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	10/21/12 7:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NewbyMcGee	\$425.00	
10.0	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	10/28/12 7:23AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NewbyMcGee	\$425.00	
13.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/23/12 5:42PM (Tu)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee	\$1300.00	
13.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/25/12 5:42PM (Th)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee	\$1300.00	
15.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Tu, We, Th, Fr	10/17/12 5:43PM (We)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee	\$1700.00	
15.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Tu, We, Th, Fr	10/18/12 5:58PM (Th)	00:30	EYEWITNESS NEWS 530P	McGeeNewbyRevised	\$1700.00	
17.0	Spot	5:00:00PM- 5:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 5:23PM (Mo)	00:30	EYEWITNESS NEWS 5P	McGeeNewbyRevised	\$1200.00	
17.0	Spot	5:00:00PM- 5:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/24/12 5:13PM (We)	00:30	EYEWITNESS NEWS 5P	McGeeNewbyRevised	\$1200.00	
19.0	Spot	5:00:00PM- 5:30:00PM	Per week (2), Tu, We, Th, Fr	10/18/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	NewbyMcGee	\$1200.00	
19.0	Spot	5:00:00PM- 5:30:00PM	Per week (2), Tu, We, Th, Fr	10/19/12 5:23PM (Fr)	00:30	EYEWITNESS NEWS 5P	NewbyMcGee	\$1200.00	
21.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	NewbyMcGee	\$1600.00	
21.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 6:29PM (Tu)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised	\$1600.00	
21.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 6:29PM (We)	00:30	EYEWITNESS NEWS 6P	NewbyMcGee	\$1600.00	
23.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/17/12 6:13PM (We)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised	\$1500.00	
23.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/18/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	NewbyMcGee	\$1500.00	
23.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/19/12 6:27PM (Fr)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised	\$1500.00	
26.0	Spot	11:00:00PM-11:35:00PM	Per week (3), Tu, We, Th, Fr	10/16/12 11:32PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee	\$1200.00	
26.0	Spot	11:00:00PM-11:35:00PM	Per week (3), Tu, We, Th, Fr	10/17/12 11:31PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee	\$1200.00	
26.0	Spot	11:00:00PM-11:35:00PM	Per week (3), Tu, We, Th, Fr	10/18/12 11:34PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised	\$1200.00	
28.0	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	10/20/12 7:29AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NewbyMcGee	\$425.00	
29.0	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	10/27/12 7:14AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NewbyMcGee	\$425.00	
31.0	Spot	11:00:00PM-11:35:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 11:22PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised	\$2000.00	
31.0	Spot	11:00:00PM-11:35:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/23/12 11:31PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$34,950.00	Total Spots	29
Commission	(\$5,242.50)		
Net Total	\$29,707.50		